



HOUSING HEROES
ADAPT. ANSWER. ADVOCATE.

SPONSORSHIP
PROSPECTUS

2020 NCRC NAHRO VIRTUAL CONFERENCE
August 25 - 26

ADAPT

to the issues facing us today

ANSWER

the call to fight injustice

ADVOCATE

for equality and basic human rights

"I believe that having a network of hundreds of 'housers' is one of the most valuable benefits of being a member of the NCRC NAHRO. NCRC NAHRO provides PHA's with access to timely and relevant information and the opportunity to be a part of one of the strongest professional development and advocacy housing associations. In addition, members have access to leaders that are working on their behalf at the state, regional and national levels of NAHRO".

- Jennifer Keogh - Deputy Director, Minneapolis Public Housing Authority

10 SPONSORSHIPS AVAILABLE

WHAT'S INCLUDED

- Exposure to highly targeted audience
- Paid conference registration for your entire agency
- Full page color ad in the conference program
- Pre- and post-show attendee lists
- Choice of session to moderate and provide a three minute product/service pitch
- Recognition before all plenary and breakout sessions

Cost: \$1,000

CONFERENCE SCHEDULE (SUBJECT TO CHANGE)

Tuesday, August 25, 2020

COVID-19 Response

9:00am CT Plenary Session

10:00am CT Virtual Working – Leaving Work at Work

11:30am CT Federal Program Waivers, additional funding and eligible expenses

LUNCH BREAK

2:00pm CT Protecting Employees and Residents during the pandemic

3:30pm CT Emergency Rental Assistance/Various Funding Sources

5:00pm CT Wrap-Up and Networking

CONFERENCE SCHEDULE (SUBJECT TO CHANGE)

Wednesday, August 26, 2020

What it Means to be a "Houser"

9:00am CT

Plenary Session

10:00am CT

Bridging the Digital Divide

11:30am CT

Being a Housing Advocate

LUNCH BREAK

2:00pm CT

Educational Inequities

3:30pm CT

Social Injustice: Owning it, Healing, and What Comes Next

5:00pm CT

Wrap-Up and Networking

CONFERENCE SCHEDULE (SUBJECT TO CHANGE)

Wednesday, August 26, 2020

Commissioners

9:00am CT Plenary Session

10:00am CT New Commissioner Handbook

11:30am CT Board Oversight: Monitoring the Four Key Areas of Commissioners

LUNCH BREAK

2:00pm CT Advocacy for Commissioners

3:30pm CT Commissioner Roundtable

5:00pm CT Wrap-Up and Networking

CONFERENCE SCHEDULE (SUBJECT TO CHANGE)

Wednesday, August 26, 2020

Repositioning

9:00am CT Plenary Session

10:00am CT Public Housing Repositioning Alternatives

11:30am CT Communicating and Engaging with Stakeholders

LUNCH BREAK

2:00pm CT PHA Repositioning/Leveraging Projects – the Good, the Bad, and the Ugly

3:30pm CT Repositioning Success Stories

5:00pm CT Wrap-Up and Networking

SIGN UP TODAY

Click here to register online
or visit www.ncrcnahro.org

Contact Lisa Fischer at
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for details